

Kevin McNamara
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Dear Hiring Committee,

I am writing to apply for the role of Creative Director with the Non-Profit Organization. I discovered your job posting on the UVic job site and understand you are seeking applicants with a background in sociology or gender studies, of which I have both. I strongly align with the foundational beliefs of your Non-Profit Organization, and would be a valuable asset to your team.

While initially working as a volunteer for the Vancouver Farmers Markets, I eventually took a staff role. This position garnered me experience in customer service, community engagement, and relationship building with local farmers and artisans. Additionally, I learned the impact Non-Profit Organizations can have on combating food insecurity while uplifting small food-producing businesses. These years of experience provided insight into the complications associated with running a Non-Profit, particularly the vitality of creative management solutions to balance community needs with limited resources.

Beyond my work experience, my Bachelor's Degree in sociology, with a minor in gender studies, equips me with applicable knowledge about how societal institutions influence social wellbeing. I am passionate about combating racism, sexism, disablism, and classism. I recognize the need for deep structural change the the systems which uphold these intersections of injustice, and am confident my skills in design and community outreach can aid in furthering this collective effort.

I appreciate your consideration of my application and look forward to discussing the position further in an interview. Thank you for your time.

Sincerely,
Kevin McNamara